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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
JULY 1959

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U.S. DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service
Crop Reporting Board
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ICE CREAM PRODUCTION

July ice cream production in the United States was estimated at 77,015,000 gallons, the Crop Reporting Board reports. This was 4 percent more than a year ago and 7 percent above the 1953-57 July average. Output this July almost equalled that of the second largest month on record in July 1957, but was considerably less than the July 1946 peak.

From June to July the seasonal advance was 5 percent, compared with a gain of 9 percent last year and the 5-year average increase of 7 percent. July temperatures averaged below normal in most of the Central States in an area extending from Western Michigan to eastern South Dakota in the North to Western Texas and Mississippi in the South. Cooler weather prevailed also in the South Atlantic States. Temperatures were above normal generally in the other parts of the country.

During the first seven months of 1959, ice cream production was up 6 percent from the same period last year and 11 percent from the 5-year average January - July total.

The milk-fat content of ice cream made in July this year averaged 11.2 percent for the country as a whole, compared with 11.4 percent in January 1959.

Compared with July 1958, production of ice cream increased in all regions of the country except the North Atlantic and the West North Central, where it held steady. Gains of 3 percent both in New York and Pennsylvania offset sharper decreases in Massachusetts and Connecticut. Output increased 3 percent in the East North Central Region, where gains were shown in all states except Illinois and Indiana. An increase of 6 percent occurred in the South Atlantic Region, where most states showed gains. Production increased 8 percent in the South Central States and 12 percent in the Mountain. Output rose 11 percent in the Pacific States, due to a 16-percent increase in California.

Compared with the 1953-57 average for the month, July production was higher in all regions except the West North Central, where it was 10 percent lower. The gains varied from 5 percent in both the North Atlantic and South Central States to 20 percent in the Pacific. Output was up 7 percent in the East North Central Region, 15 percent in the South Atlantic, and 13 percent in the Mountain States. Production in the three leading states was up 3 percent in Pennsylvania, 7 percent in New York, and 23 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1959

MONTH	1953-57 Average *	ESTIMATED			CHANGE FROM:	
		1957 *	1958	1959	1953-57 Av.	1958
		Thousand Gallons			Percent	
January	37,875	41,792	43,735	44,325	+ 17	+ 1
February	39,954	42,899	40,560	44,805	+ 12	+ 10
March	47,908	48,667	47,590	53,565	+ 12	+ 13
April	50,651	53,754	55,755	57,260	+ 13	+ 3
May	58,783	62,667	62,385	64,470	+ 10	+ 3
June	67,267	67,161	67,835	73,235	+ 9	+ 8
July	72,112	77,016	74,200	77,015	+ 7	+ 4
SEVEN MONTH TOTAL	374,580	393,956	392,060	414,675	+ 11	+ 6

*From enumerations.

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STATE AND GEOGRAPHIC DIVISION	5-YEAR JULY AVERAGE 1953-57 *	JULY			PERCENT CHANGE IN JULY 1959 PRODUCTION FROM:	
		ESTIMATED			5-YEAR AVERAGE	JULY 1958
		1957 *	1958	1959		
		Thousand Gallons			Percent	
Massachusetts	2,732	3,054	3,180	2,850	+ 4	- 10
Connecticut	975	1,061	1,125	940	- 4	- 16
New York	7,833	8,471	8,150	8,400	+ 7	+ 3
New Jersey	2,126	2,293	2,310	2,450	+ 15	+ 6
Pennsylvania	8,211	8,514	8,200	8,450	+ 3	+ 3
Other N.A. States	1,385	1,409	1,315	1,275	- 8	- 3
NO. ATLANTIC STATES	23,262	24,802	24,280	24,365	+ 5	0
Ohio	4,523	4,842	4,600	4,950	+ 9	+ 8
Indiana	2,664	2,870	2,900	2,800	+ 5	- 3
Illinois	3,536	3,828	4,000	3,830	+ 8	- 4
Michigan	3,695	3,725	3,560	3,800	+ 3	+ 7
Wisconsin	2,459	2,615	2,515	2,750	+ 12	+ 9
E. N. CENTRAL STATES	16,877	17,880	17,575	18,130	+ 7	+ 3
Minnesota	1,941	2,100	1,920	1,840	- 5	- 4
Iowa	1,422	1,449	1,375	1,200	- 16	- 13
Missouri	1,957	2,068	1,500	1,700	- 13	+ 13
N. & S. Dakota	528	582	495	530	0	+ 7
Nebraska	713	813	690	725	+ 2	+ 5
Kansas	774	734	610	570	- 26	- 7
WEST NO. CENT. STATES	7,335	7,746	6,590	6,565	- 10	0
District of Columbia ..	596	686	630	735	+ 23	+ 17
Maryland	1,231	1,308	1,290	1,350	+ 10	+ 5
Virginia	1,205	1,245	1,190	1,200	0	+ 1
West Virginia	622	638	570	710	+ 14	+ 25
North Carolina	1,555	1,559	1,580	1,650	+ 6	+ 4
Georgia	849	877	855	970	+ 14	+ 13
Florida	1,393	1,669	1,750	1,810	+ 30	+ 3
Other S.A. States	550	630	830	775	+ 41	- 7
SO. ATLANTIC STATES	8,001	8,612	8,695	9,200	+ 15	+ 6
Tennessee	1,517	1,599	1,550	1,840	+ 21	+ 19
Alabama	899	952	875	1,050	+ 17	+ 20
Louisiana	928	1,047	945	910	- 2	- 4
Oklahoma	602	611	635	540	- 10	- 15
Texas	2,185	2,287	1,980	2,170	- 1	+ 10
Other S.C. States	1,316	1,307	1,275	1,340	+ 2	+ 5
SO. CENTRAL STATES	7,447	7,803	7,260	7,850	+ 5	+ 8
Colorado	663	726	740	810	+ 22	+ 9
Other Mt. States	1,595	1,620	1,540	1,735	+ 9	+ 13
MOUNTAIN STATES	2,258	2,346	2,280	2,545	+ 13	+ 12
Washington	1,132	1,227	1,350	1,300	+ 15	- 4
Oregon	645	655	675	660	+ 2	- 2
California	5,185	5,945	5,495	6,400	+ 23	+ 16
PACIFIC STATES	6,962	7,827	7,520	8,360	+ 20	+ 11
UNITED STATES	72,142	77,016	74,200	77,015	+ 7	+ 4

* From enumerations.

Ice milk production in July, estimated at 15,145,000 gallons, was up 3 percent from July last year and 26 percent from the 1953-57 average for the month. During the first seven months of 1959, production was 3 percent more than in the same period a year earlier and was 25 percent larger than the 5-year average for the period.

Compared with July 1958, small or moderate increases in ice milk production were shown in all regions of the country except the West North Central, where output was unchanged.

The increase from June this year was 12 percent, compared with a seasonal gain of 11 percent at this time last year and an average increase of 10 percent in the 1953-57 period. Output gained seasonally in all regions. Increases varied from small advances in the West North Central and the South Central Regions to a sharp upturn in the North Atlantic.

PRODUCTION OF ICE MILK, UNITED STATES, 1959

MONTH	1953-57 Average *	1957 *	ESTIMATED		CHANGE FROM:	
			1958	1959	1953-57 Av.	1958
		Thousand Gallons				Percent
January	3,825	4,677	4,765	4,755	+ 24	0
February	4,263	5,046	4,595	5,125	+ 20	+ 12
March	5,956	6,959	6,665	7,565	+ 27	+ 14
April	7,408	9,376	9,310	9,465	+ 28	+ 2
May	9,399	12,009	12,000	11,590	+ 23	- 3
June	10,950	13,484	13,315	13,800	+ 26	+ 4
July	12,022	15,432	14,775	15,145	+ 26	+ 3
SEVEN MONTH TOTAL	53,823	66,983	65,425	67,445	+ 25	+ 3

* From enumerations.

SHERBET PRODUCTION

Sherbet production in July was estimated at 5,750,000 gallons. This was 2 percent more than in July 1958 and 5 percent greater than the 1953-57 average for the month. July production increased 9 percent from June. The seasonal gain between these months was 15 percent last year and averaged 10 percent in the 5-year period.

PRODUCTION OF SHERBET, UNITED STATES, 1959

MONTH	1953-57 Average *	1957 *	ESTIMATED		CHANGE FROM:	
			1958	1959	1953-57 Av.	1958
		Thousand Gallons				Percent
January	1,413	1,680	1,720	1,670	+ 18	- 3
February	1,558	1,755	1,610	1,785	+ 15	+ 11
March	2,244	2,403	2,170	2,520	+ 12	+ 16
April	2,808	3,063	3,170	3,245	+ 16	+ 2
May	3,885	4,201	4,190	4,215	+ 8	+ 1
June	4,990	5,113	4,920	5,245	+ 5	+ 7
July	5,466	5,864	5,650	5,750	+ 5	+ 2
SEVEN MONTH TOTAL	22,364	24,079	23,430	24,430	+ 9	+ 4

* From enumerations.

Production of Mellorine and other frozen desserts made with fats and oils other than milk-fat was estimated at 4,785,000 gallons, the Crop Reporting Board reports. This was 1 percent less than in July 1958, but was 28 percent greater than the 1953-57 average for the month.

Compared with July 1958, production was unchanged in Oklahoma, while it decreased moderately in Illinois, Louisiana, Oregon, and Montana. Output was larger in all the other important Mellorine-producing states. Increases were sharp in Missouri, Arkansas, Alabama, and South Carolina.

Mellorine production declined slightly from June to July this year. Output gained 10 percent between these months last year, while it advanced 6 percent seasonably on the average during the period 1953-57. Production declined moderately in Texas, Oklahoma, Missouri, and Oregon, while it dropped sharply in South Carolina. Increases in all the remaining important producing states varied from a small advance in Illinois to a sharp gain in Louisiana.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1959

MONTH	1953-57 Average*	1957 *	ESTIMATED		CHANGE FROM:	
			1958	1959	1953-57 Av.	1958
		Thousand Gallons				Percent
January	1,629	1,957	2,300	2,380	+ 46	+ 3
February	1,865	2,199	2,410	2,490	+ 34	+ 3
March	2,376	2,527	2,805	3,405	+ 43	+ 21
April	2,571	2,881	3,400	3,685	+ 43	+ 8
May	3,055	3,538	4,200	4,340	+ 42	+ 3
June	3,537	3,609	4,395	4,815	+ 36	+ 10
July	3,747	4,386	4,820	4,785	+ 28	- 1
SEVEN MONTH TOTAL	18,780	21,097	24,330	25,900	+ 38	+ 6

* From enumerations.

WATER ICE PRODUCTION

Production of water ices in July was estimated at 5,480,000 gallons. This was 7 percent more than in July last year and 11 percent larger than the 1953-57 average for the month. Total output in the first seven months this year was 14 percent above the 5-year average for this period.

Water ice production declined 1 percent from June this year. The average seasonal decrease in the 1953-57 period was 2 percent. Production gained from June to July this year in the North Atlantic Region and the West, while it held steady in the East North Central. Seasonal declines occurred in the remaining regions.

PRODUCTION OF WATER ICES, UNITED STATES 1959

MONTH	1953-57 Average*	1957 *	ESTIMATED		CHANGE FROM:	
			1958	1959	1953-57 Av.	1958
		Thousand Gallons				Percent
January	558	685	1/	695	+ 25	--
February	726	768	1/	825	+ 14	--
March	1,654	1,567	1/	1,835	+ 11	--
April	2,748	2,593	1/	3,255	+ 18	--
May	3,959	4,287	1/	4,650	+ 17	--
June	5,009	5,021	1/	5,530	+ 10	--
July	4,921	5,380	5,115	5,480	+ 11	+ 7
SEVEN MONTH TOTAL	19,575	20,301	1/	22,270	+ 14	--

*From enumerations. 1/Not available until enumerations are published later this year.